Accelerate @ IATA
First Class Membership

Sourcing

- Selection of themes for the Accelerate@IATA program. Each theme will be the core focus of one segment, for the duration of 12 weeks (90 days).
- Reception of 20-25 vetted startups' list, one per each of the 4 segments targeting key industry pain points.
- Matchmaking session (Virtual Selection Day) with your priority 4-6 startups per segment, to explore potential pilot implementations. Each startup will have 30 minutes to meet with your respective Innovation Champion and the Business Unit lead for that initiative.

Operational Support

- Monthly meetings with Accelerate@IATA Program team.
- Unlimited number of airline representatives' access.
- Capacity-Building activities and resources provided to the startups selected for the program, such as educational resources, SME support. Assistance in negotiation and implementation of such pilots for the airline members.
- Support from IATA throughout the set-up and follow-up phases of the pilot.

Visibility

- Publishing of success cases on the Accelerate@IATA landing page
- Participation slots to showcase Accelerate@IATA pilots at IATA events (i.e. Innovation Day, WPS, WFS, etc.), and online IATA events and webinars.

Contact Us: accelerate@iata.org